

ANNUAL REPORT 2023-24



Joyful students experiencing brighter and better
equipped classrooms through the Zilla Parishad
School Upgradation Initiative undertaken by MASHAL.



MASHAL

Maharashtra Social Housing
and Action League

President's Foreword

Investing in the Future We Imagine



Dear Partners in Development,

Our world and our localities are increasingly impacting each other, more so in today's times of fast-paced infrastructure development, global trade, Artificial intelligence, changes in demographic clusters, and climate change. And we, at MASHAL stand at a critical crossroads as these changes impact the constituency of the poor who remain our focus of attention.

Throughout the year, we have been guided by essential questions: How are the aging population among the poor affected by these global shifts? What are the impacts of resettlement and rehabilitation plans on these vulnerable communities? In what way does climate change alter the living conditions and livelihoods of families in informal occupations and settlements? And how are the evolving opportunities for migrants shaping their lives?

Over more than two decades, Mashal through its “practice on the field” has steered important policy and program formulations. Our First Environment Status Report has been instrumental in promoting green governance. The rehabilitation of 14 villages in Latur was a pioneering effort involving community participation and youth training in formal housing processes. The Dharavi Cadastral and biometric survey, a groundbreaking project, and the Slum Atlas of Pune emphasizing data accuracy and technology's role, are notable milestones in our portfolio.

MASHAL remains committed to influencing key stakeholders in areas of welfare for marginalized population such as housing, employment, and governance. As one of the few NGOs actively engaged in house construction, we are dedicated to innovations in green construction and vernacular practices. We aim to redefine construction by integrating sustainable materials and techniques to build resilient, eco-friendly, and purpose-fit structures.

In 2023-2024, MASHAL made significant strides in housing, health, education, anti-addiction, and environmental sustainability, positively impacting thousands of lives. Our programs reflect our commitment to enhancing community well-being and addressing diverse needs.

I express my sincere gratitude to our donors, well-wishers, and supporters. On behalf of the Governing Council and staff, we assure you of our continued dedication to deserving your support.

Mrs. Neeta Chalke-Pawar
President, MASHAL

Empowering Change

A Message from the Executive Director's Desk



Dear Partners in Development,

The fiscal year 2023-24 has been a transformative period for MASHAL (Maharashtra Social Housing and Action League). Our commitment to addressing the pressing needs of underserved communities has driven us to innovate and expand our efforts significantly. This year, we have seen substantial progress across our programs, all aimed at enhancing the quality of life, promoting social justice, and fostering sustainable development.

*Among our key initiatives, **The Vriddha Mitra Elderly Care Program** has provided comprehensive support to over 4,000 senior citizens. **The Bandhu-Rental Housing for Migrants project** has improved living conditions for 2,000 migrant families, ensuring access to safe and affordable housing. **The Saiyam Anti-Addiction Initiative** has reached 1,200 households by raising awareness and offering crucial support to combat substance and digital addiction.*

*In education and health, we have made significant progress. **The school infrastructure improvement initiative** has enhanced the learning environment for students in remote areas. **The Lixil Sato Taps campaign** has promoted hygiene practices, benefiting 25,000 individuals.*

Despite challenges like limited resources and logistical difficulties, our team's dedication and our partners' support have been vital in overcoming these obstacles. We are committed to scaling up our successful initiatives, integrating digital tools to enhance program delivery, and strengthening collaborations to ensure sustainability and impact.

Our mission to promote social equity and sustainable development remains central to our work. We extend our heartfelt gratitude to our donors, partners, and community members for their continuous support. Together, we will build on this year's achievements to create more inclusive and resilient communities.

In solidarity,

Nilesh Karkare

Executive Director, MASHAL

OUR STORY

Who We Are and What We Do...! 05

GUIDING PRINCIPLE

Our Vision, Mission and Objectives 06

DRIVING IMPACT

"Mashal's Contribution to the Sustainable Development Goals" 07

ANNUAL RETROSPECTIVE

Highlights and Milestones 08

PILLARS OF MASHAL

Our Governing Body Members 09

TRANSFORMATIVE PROJECTS

Mashal's impactful Initiatives

.....**MSN**-Maheshwari Community need assessment

.....**Saiyam**-Anti-addiction

.....**Thermal Comfort**-Innovative Thermal Comfort Solutions

.....**School Upgradation**-Z. P. School Infrastructure development

.....**Vriddhamitra** -Elderly Care

.....**Bandhu**-Digitalization of Affordable rental house 10-16

EMPOWERING COMMUNITIES

Highlights from Our Annual Events

.....**Celebrating Strength**-Breast Cancer Awareness and Screening on Women's Day 17

NEWS HIGHLIGHTS

Our Work in the Media 18

FISCAL HEALTH

Our Financial Report 19-20

OUR IMPACT

Success Stories and Testimonials 21-24

VOLUNTEER SPOTLIGHT

Experiences and Opportunity 26

OUR PARTNERS

Key to Our Success - With Gratitude for Our Partners 27

Our Story

Who We Are and What We Do



Established in 1985, MASHAL is a non-governmental organization registered under the Societies Registration Act of 1860 and the Bombay Public Trust Act of 1950. Based in Pune, India, MASHAL is committed to addressing the critical need for adequate shelter in informal settlements. The organization was conceived by a group of dedicated individuals who believe in the fundamental human right to adequate shelter and a healthy living environment.

Over the years, MASHAL has become a pivotal player in conducting surveys, research, policy formulation, and the implementation of diverse housing projects. Our collaborative efforts with stakeholders, government bodies, and peer organizations have been instrumental in driving meaningful change.

A distinctive feature of MASHAL's approach has always been the active participation of the communities we serve. We engage beneficiaries at every critical stage, from identifying needs to formulating and implementing action plans. This participatory model ensures that our interventions are well-aligned with the actual needs and aspirations of the people.

At MASHAL, we view housing programs not as the final goal but as essential steps toward broader community development. This philosophy guides our initiatives and informs our strategies.

Today, MASHAL operates with renewed vigor, dedication, and commitment to empowering marginalized communities. Our ongoing efforts focus on strengthening and sustaining people's organizations, reaching out to those who are most in need, and continuously striving to make a significant impact.

We hope to reflect this spirit and our collective achievements in this annual report, providing a clear vision of MASHAL's direction and expressing our gratitude to all who support our mission.



MASHAL

Maharashtra Social Housing
and Action League

Guiding Principles

Vision, Mission and Objectives



VISION

To promote community development through people's participation.

MISSION

To provide adequate shelter, a healthy living environment and access to basic services to people as a human right.

OBJECTIVES

At MASHAL, we are committed to supporting and uplifting urban and rural poor communities by addressing housing eco system and overall quality of life.

- **Supporting People's Initiatives:** We empower urban and rural poor communities to address housing, environment, livelihood, Health, Education and quality of life issues through active participation.
- **Researching Urban Housing:** We research and document community-led actions to improve urban slums, the environment, livelihood, and basic services.
- **Participatory Implementation of Housing Schemes:** We collaboratively plan and implement schemes to enhance housing and services, involving communities, local authorities, and organizations.
- **Providing Expertise:** We offer expertise to other organizations working on similar projects, extending our impact.
- **Building a Resource Pool:** We publish materials like reports and films to share knowledge and support our objectives.
- **Training:** We conduct training programs to build capacity in housing, environment, and livelihood issues.
- **Micro-Finance:** We provide microfinance services to support livelihoods and housing for the poor.
- **Children's Rights:** We support actions that protect children's rights in marginalized communities.
- **Resource Management:** We assist public bodies in managing resources effectively and sustainably.

These objectives guide our efforts to empower communities, improve living conditions and drive sustainable development.

Driving Impact

"Mashal's Contribution to the SDG's"

At MASHAL, our mission is intrinsically aligned with the principles of sustainable development, as we work tirelessly to address the multifaceted challenges faced by urban and rural poor communities. This year, we are proud to highlight our active collaboration with the United Nations Sustainable Development Goals (SDGs), which guide our efforts to create a more equitable and sustainable world.

Our commitment to the SDGs is reflected in various initiatives and projects that focus on the following key goals:

1 NO POVERTY



We are dedicated to eradicating poverty in all its forms by empowering disadvantaged communities. Through our housing projects and livelihood programs, we provide sustainable solutions that uplift families and individuals, helping them rise out of poverty.

3 GOOD HEALTH AND WELL-BEING



Health and well-being are at the core of our Vriddha Mitra Elderly Care Program. We implement initiatives that improve living conditions for senior citizens and provide comprehensive health and wellness services. By focusing on these areas, we enhance the overall quality of life for the elderly in our communities.

4 QUALITY EDUCATION



We believe that education is a powerful tool for social change. Our School Upgradation Project aims to provide access to quality education for children in marginalized communities by improving school infrastructure and ensuring hygiene education.

5 GENDER EQUALITY



Gender equality is a fundamental aspect of our work. We advocate for the rights of women and girls, ensuring their inclusion in all our projects and promoting their active participation in community development.

6 CLEAN WATER AND SANITATION



Access to clean water and sanitation is a basic human right. We implement projects that provide these essential services to underserved communities, significantly improving health outcomes and quality of life.

10 REDUCED INEQUALITIES



Reducing inequalities is at the heart of our mission. We work to ensure that marginalized communities have access to resources and opportunities that enable them to lead dignified and prosperous lives.

11 SUSTAINABLE CITIES AND COMMUNITIES



Our efforts are focused on making cities and human settlements inclusive, safe, resilient, and sustainable. Through participatory planning and implementation, we improve housing conditions and basic services, creating sustainable urban environments.

13 CLIMATE ACTION



We recognize the urgent need for climate action and integrate environmental sustainability into our projects. Our initiatives promote climate resilience and sustainable practices that mitigate the impact of climate change.

17 PARTNERSHIPS FOR THE GOALS



Collaboration and partnerships are essential for achieving the SDGs. We work closely with government bodies, other NGOs, financial institutions, and community organizations to leverage resources and expertise, ensuring the success and sustainability of our projects.

Annual Retrospective

Highlights and Milestones



Tarachand Ramnath
Seva Trust - Saiyam
Program to create
awareness

2022
-
2023

2023

MSN Family Baseline
study and its need
analysis- from May
2023 to July 2023

C Balance Solution
Pvt . Ltd. Informal
Housing Thermal
Comfort Project

2023

2023

APPI - Vriddha
Mitra An Elderly
care initiative

BANDHU-Rental
housing solution

2024

2024

GCL-School
upgradation
program

LIXIL-SATO TAP
Hand wash Units

2024

Continuing Our Mission

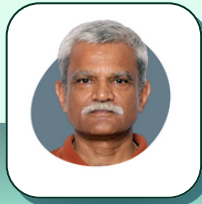
Pillars of MASHAL

Our Governing Body Members



Mrs. Neeta Pawar-Chalke
President

An alumna of TISS, she has over 25 years of experience in the development sector, focusing on housing, poverty alleviation, slum rehabilitation, public transport, water body protection, civil society strengthening, policy advocacy, research and development, and innovation across various organizations.



Mr. Deepak Visvanathan
Vice-president

An MTech with expertise in affordable housing and social enterprises. He served as an Engineering Officer in the Indian Navy for 22 years and has been active in social development for two decades. Deepak has been working with Habitat for Humanity since 2006.



Mr. Shanker Ramanathan
Treasurer

An IITian with 40 years in IT, Shankar has dedicated 19 years to the Chinmaya Mission and a decade to MASHAL.



Dr. Suhas Palshikar
Member

PhD in Indian politics, Prof. Suhas Palshikar taught political science and was Co-Director of Lokniti at CSDS, Delhi. He is the editor of *Samaaj Prabodhan Patrika*, author of several Marathi books, and a contributor to various publications. He is affiliated with MASHAL, the Indian School of Political Economy, and Sadhana Trust.



Prof. Vidyadhar Phatak
Member

A professional urban planner, retired as Principal Chief of Town and Country Planning, MMRDA in 2004. Since then, he has been an independent consultant. From 2016 to 2019, he served as Professor and Dean, Faculty of Planning, at CEPT University, Ahmedabad.



Prof. Banashree Banerjee
Member

An architect and urban planner with expertise in affordable housing and participatory planning. She holds degrees from IIT Roorkee, SPA Delhi, and IHS Rotterdam. Banashree has extensive experience in promoting inclusive urban planning for the poor, having worked with various organizations. She has published extensively, spoken at global events, and contributed to important reports and commissions.



Mrs. Reena Aurora
Member

Majored in Cost Accountancy from Ness Wadia College of Commerce, Reena is a successful designer who runs her own boutique. She has a strong passion for community and social good.



Mr. Vinayak Parab
Member

A postgraduate in Marathi Literature, Geology, Archaeology, and Buddhist Studies, Vinayak has earned three Gold Medals. With 34 years of experience in journalism, he is currently the Executive Editor of *Loksatta.com*.



Dr. Shirish Prayag
Member

A medical practitioner for the past 40 years, Dr. Prayag was the first consultant from India to serve on the Executive Council of the World Federation of Societies for Intensive and Critical Care Medicine. In 1985, he established Pune's first critical care unit.



Mr. Nilesh Kulkarni
Member

Director at GCL, background in banking and aviation. He holds a PGDBA with specializations in Fin and Mktg and deeply interested in social welfare, art, theatre, and literature.



Prof. Vijay Nadkarni
Member

Over 40 years of experience in banking, teaching accounting and finance, fintech, and the non-profit sector. He emphasizes livelihoods, micro-finance, and education.



Mr. Nilesh Karkare
Ex-Officio Member

A development management professional with expertise in P3—People, Project, and Partnership management.

APRIL-2023 TO MARCH-2024

MASHAL

MAHARASHTRA SOCIAL HOUSING AND ACTION LEAGUE



PHOTO-"HEALTH HEROES: MONITORING VITAL SIGNS FOR THE ELDERLY AT OUR HEALTH CAMP."

TRANSFORMATIVE PROJECTS

MASHAL'S IMPACTFUL INITIATIVES

MSN Project

Maheshwari Community Needs Assessment Project

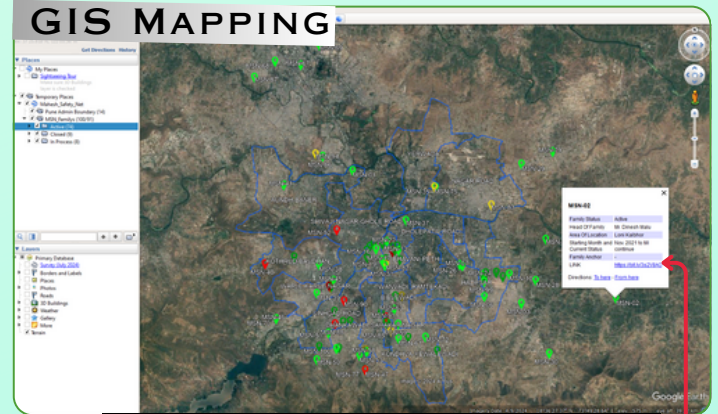
The Maheshwari Safety Net (MSN) Project conducted a comprehensive needs assessment survey targeting 100 Maheshwari community families to identify their needs and integrate the findings through GIS mapping. The project aimed to enhance the well-being of these families by addressing their specific requirements across various domains.

IDENTIFY NEEDS



Surveyed 100 Maheshwari community families to determine their specific needs.

GIS MAPPING



Collected geographic information and integrated it using GIS mapping.

INCOME SOURCES:

47% small business owners,
44% salaried, 9% no income

HOUSING:

65% rented, 25% owned
homes, 10% other living
arrangements

Head	Information
MSN ID	MSN - 02
Head of the Family	
No. of Family Members	3
Earning Members	1
Dependant Members	2
Family Annual Income	124000
Need Assessment	Medicines required for BP, Need money for children education, Need Skilling computer course
Support Required	Need support for business growth, DCT required for children education, Gov. Schemes screening and enrollment
Support Given So Far	
Type of Support by Trust	DCT Support: per month Rs. 2000
Support from Other Organization	Nil
Support from Govt. Schemes	Mahatma J. Pule Jan Arogya Yojana - Insurance

Health:

Support required for medicines,
treatments, check-ups, and
surgeries

Loan Requirements:

22% of families required
loans for various needs

Education:

Assistance needed for fees,
study materials, and overall
educational support

DCT:

Essential for groceries,
gas, rent, and electricity

IDENTIFIED NEEDS

Skilling and Mentoring:

Vocational courses and
employment training needed

Multiple Needs:

82 families required support in
several areas simultaneously

Government Schemes:

77% unaware of available benefits; majority
required assistance in accessing these schemes

The MSN Project effectively identified critical needs within the Maheshwari community, highlighting areas where targeted interventions and support can significantly impact. By addressing education, health, skilling, financial assistance, and awareness of government schemes, the project lays a strong foundation for improving the overall well-being of the community. The integration of GIS mapping ensures that the collected data can be used for precise and efficient resource allocation and future planning.

Saiyam Project

Creating Awareness on Drugs, Substances, and Digital Abuse

Laxminagar, a vibrant community established in 1975 and home to 5,485 residents across 1,143 households, faces the growing challenge of substance abuse. Despite the availability of basic amenities such as water, electricity, and a well-maintained sewer network provided by the Pune Municipal Corporation, the adverse effects of drug, substance, and digital abuse are becoming increasingly evident. The Saiyam Project, a community-based initiative, seeks to raise awareness about these issues within Laxminagar. By focusing on the harmful impact of addiction on health and quality of life, the project aims to empower the community with the knowledge and resources needed to combat this pressing issue, thereby fostering a healthier and more resilient environment for all residents.



1,143
households

GIS
Mapping:

Stakeholder Meetings:

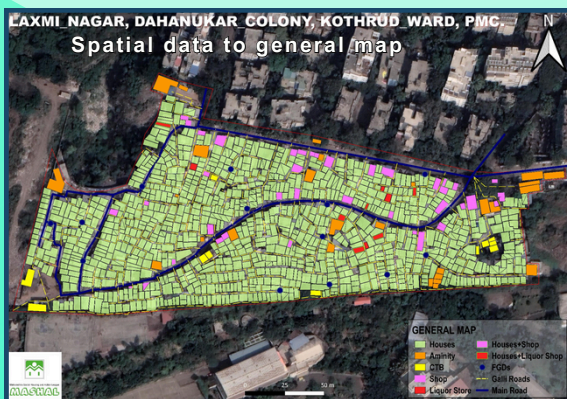
15
sessions,
202
recipients

23
sessions,
188
recipients

Door-to-Door Interactions:

11
events,
412
children

Children Awareness Competitions:



The Saiyam Project effectively raised awareness of drug, substance, and digital media abuse in Laxminagar, engaging 1,200 households and 901 children through events and training. Key outcomes include community participation, trust-building, and the development of sustainable networks. GIS mapping also provided essential data for informed decision-making.

Future recommendations include involving SMEs and mental health professionals. The project's success underscores the importance of community involvement, empathy, and a holistic approach to combating addiction and enhancing well-being.

Thermal Comfort Project

Innovative Thermal Comfort Solutions

The Thermal Comfort Intervention project aims to address the severe heat stress experienced by vulnerable families in informal settlements. This initiative seeks to improve living conditions through the installation of cool roofs and other thermal comfort solutions. By leveraging innovative materials and community engagement, the project targets sustainable and scalable interventions to enhance thermal comfort.

ALUFOLL STATIC



Reflective foam sheets with sliding, chain-sprocket, pipe motor, and static installations.

WATER FILLED PET BOTTLE



Passive cooling using water's high heat capacity.

IMPROVED THERMAL COMFORT:

Significant reduction in indoor temperatures by 4-5 degrees Celsius.

SUSTAINABLE PRACTICES:

Adoption of eco-friendly and affordable materials.

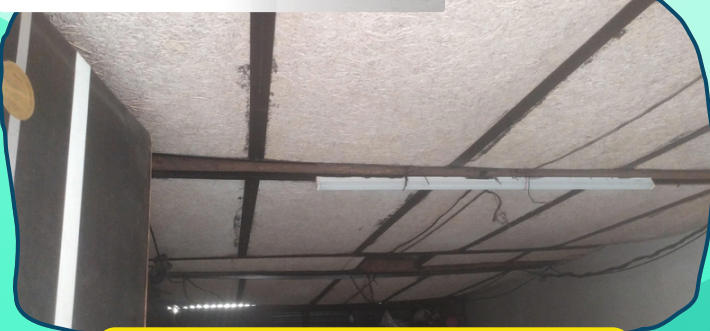
COMMUNITY RESILIENCE:

Enhanced ability to withstand extreme heat.

HEALTH BENEFITS:

Decreased heat-related health issues.

WOOD WOOL PANELS



Environment-friendly material installed under the roof.

ROOFTOP GARDENING



Using wooden frames and grow bags to provide shading and cooling.

The Thermal Comfort Intervention project has enhanced the living conditions of slum dwellers in informal settlements by implementing technical solutions centered on reusing and recycling materials. Through active community engagement, the project has not only improved thermal comfort but also promoted sustainable living practices. These achievements highlight the importance of collaborative efforts in addressing urban challenges. Moving forward, the project aims to broaden its reach, impacting more households and refining its interventions through continuous feedback and data-driven insights.

School Upgradation

Z. P. School Infrastructure development project

The School Upgradation Project focuses on improving the educational infrastructure of targeted schools, aiming to create a safe and conducive learning environment. This initiative is crucial for ensuring students' health, dignity, and educational opportunities, fostering their holistic development. Many schools in rural and tribal areas of India lack adequate infrastructure. By upgrading these schools, we address critical gaps in sanitation, safety, and educational facilities, directly impacting students' well-being and academic progress.



Improve
sanitation
facilities

Renovate
and repair
school
buildings

Engage the
community in
school
development

Enhance
academic
performance
through a
supportive
environment

Promote gender
equality through
adequate
sanitation for
girls



"Distributing Sato Tap Lixil hand wash units to children in a rural ZP school, promoting hygiene and health with every wash!"

ENHANCED INFRASTRUCTURE



Secure learning environments



INCREASED ATTENDANCE



encouraged regular
attendance and participation

GENDER EQUITY



safe sanitation
facilities
supporting girls'
education

IMPROVED SANITATION



better hygiene
practices
reducing health
risks

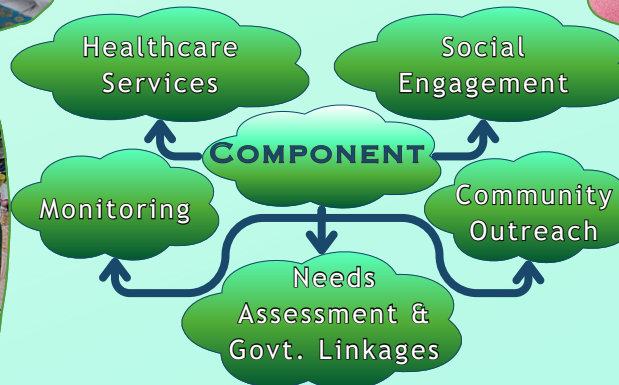


The School Upgradation Project is a significant step towards improving the educational landscape in targeted regions, ensuring better learning conditions and opportunities for students. By upgrading the infrastructure of targeted schools, we have created secure and conducive learning environments, improved sanitation facilities, encouraged regular attendance, and supported gender equity through safe sanitation facilities for girls. Engaging the community in school development further ensures the sustainability and effectiveness of the project, ultimately fostering holistic development for students in rural and tribal areas of India.

Vriddhamitra Project

Elderly Care

The Vriddha Mitra Project aims to enhance the lives of elderly individuals in India through community-based mechanisms. By advocating for livelihood options and collaborating with government and other stakeholders, it seeks to create a supportive ecosystem where older people can lead dignified and secure lives. The core objectives include establishing community support structures, developing comprehensive service delivery mechanisms, promoting social security entitlements, and advocating for better integration and support.



CONDUCTED
3500 Home visits,
1000 Monthly check-ups,
147 Health camps

FACILITATED
23 Camps, linked
525 individuals
with Ayushman
Bharat IDs

CONDUCTED
192 Community
Meetings, collaborated
with
38 Organizations

ORGANIZED
14 Social Events
&
Regular field visits
and meetings to
monitor progress



Distributing "Sato Tap" Lixil hand wash units to the slum community, promoting hygiene and health.

The Vriddha Mitra Project has significantly impacted 4000 elderlies in the city of Pune by improving health through regular check-ups and specialized care, enhancing social well-being through community events, and providing access to essential resources and support. The project has expanded services to 4000 beneficiaries, organized numerous health and social activities, and effectively linked many elderly individuals to government schemes. Testimonials highlight the positive changes in participants' lives, underscoring the project's role in promoting dignity, security, and a better quality of life for the elderly. Vriddha Mitra continues to be a pivotal force in building an age-friendly ecosystem in India.

Bandhu Project

Digitalization of Affordable rental house

The Bandhu Rental Housing Project, a collaborative initiative by MASHAL and BANDHU, aims to digitize affordable rental housing in Pune for migrants. By digitizing rental properties and empowering local communities, the project creates an efficient platform for landlords and tenants, fostering transparency and trust.



ONBOARDING PROPERTIES:

4,696 properties
listed on the
Bandhu app.

PROFILE CREATION:

2,094 landlord and
15,837 tenant
profiles developed.

COMMUNITY MOBILIZATION

32 workshops and
35 meetings with
local corporators.

EMPOWERING WOMEN:

66 local women trained and
employed for property onboarding
and community mobilization.

MATCHMAKING AND REVENUE GENERATION:

2,094 landlord and **15,837** tenant profiles developed.



The Bandhu Rental Housing Project has successfully onboarded rental properties, matched them with tenants, and engaged the community, highlighting the potential of technology to revolutionize the rental market. Despite challenges, the project continues to expand its reach, helping migrants find suitable rental homes digitally, tailored to their needs.

Empowering Communities

Highlights from Our Annual Events

Community Care: Breast Cancer Awareness and Screening Camp on Women's Day

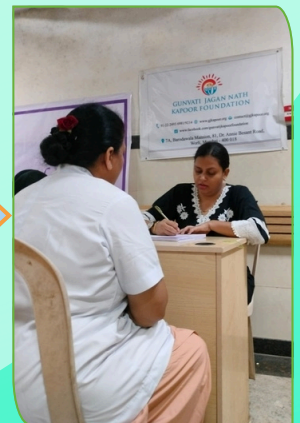
On International Women's Day, MASHAL NGO, in collaboration with the Gunvati Kapoor Foundation, organized three free Clinical Breast Examination Camps and Cancer Awareness Sessions for women. These events were held at ESIS Hospital in Kandivali, Mumbai, Vriddha Mitra Kendra in Kelewadi slum, Kothrud, Pune, and Vriddha Mitra Kendra in Ramnagar slum, Warje Malwadi, Pune. These initiatives aimed to promote early detection and awareness of breast cancer among women, providing valuable health insights and guidance through clinical examinations and informative sessions.



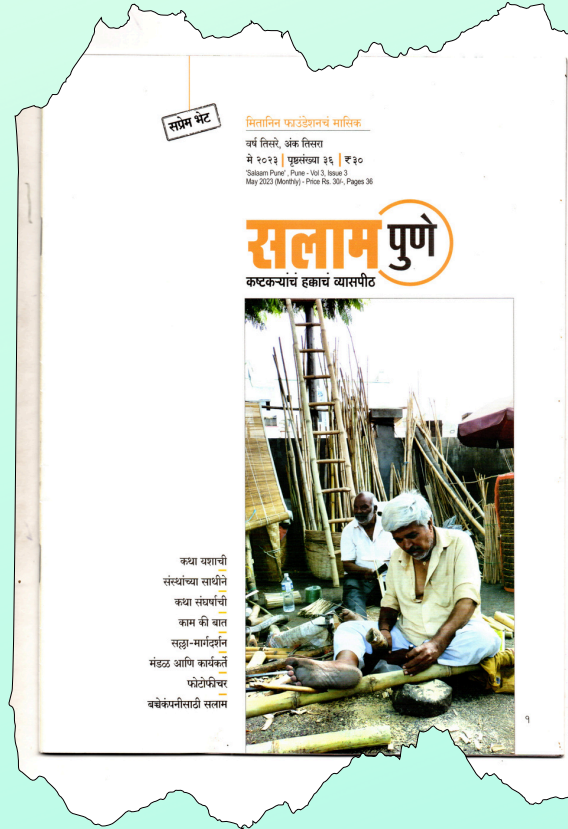
50 women at
Vriddha Mitra
Kendra,
Kelewadi Slum,
Kothrud, Pune

50 women,
including 15
elderly, at Vriddha
Mitra Kendra,
Ramnagar Slum,
Warje Malwadi,
Pune

200+ IPD
patients and
hospital staff
at ESIS Hospital
Kandivali,
Mumbai



The free Clinical Breast Examination Camps and Cancer Awareness Sessions organized by MASHAL NGO on International Women's Day were a significant step towards empowering women with essential health knowledge and services. These events highlighted the importance of early detection of breast cancer and provided practical health guidance to the participants. The collaborative efforts with the Gunvati Kapoor Foundation and the successful execution of these camps underscore MASHAL's commitment to women's health and empowerment. By providing access to critical health services and information, MASHAL continues to make a meaningful impact in the communities it serves.



VRIDDHAMITRA



वस्त्यावस्त्यांमध्ये पोहोचणार 'वृद्धमित्र'

दीपा रुपारेल

निराधार किंवा कटकरी कुटुंबातल्या वृद्धांना आधार देणारा प्रकल्प आणखी मोठा होणार आहे.

► 'सोसायटी ऑफ कम्युनिटी हेल्थ ऑरिएंटेड ऑपरेशनल लिक्स' (स्कूल) या संस्थेने २०१९च्या जानेवारीपासून औधमधल्या कस्तुरबा आणि इंदिरा वसाहत या वस्त्यांमध्ये ६० वर्षांपुढील वृद्धांसाठी 'वृद्धमित्र' हा प्रकल्प सुरू केला.

हा प्रकल्प पुण्यासहित मुंबईच्या आणि भोपाळच्या शहरी वस्त्यांमध्ये, तर खालियरच्या ग्रामीण भागात राबवला जात आहे. पुण्यामध्ये या प्रकल्पांतर्गत ६५ वस्त्यांमध्ये ६ हजार वृद्ध व्यक्तींपर्यंत विविध सेवा पुरवल्या जातात. त्वकरच पुण्यामध्ये आणखी काही वस्त्यांमध्ये हा प्रकल्प पोहोचणार आहे.

काय आहे हा प्रकल्प? वृद्धमित्र प्रकल्पांतर्गत वृद्ध व्यक्तींचे शारीरिक आणि मानसिक आजार माहीत करून घेतले जातात. अनेकदा कुटुंब आपल्या घरातल्या वृद्धांची काळजी घेत नाहीत. अशा वेळेस वृद्धांची काळजी घेतली जावी यासाठी कुटुंबात सुसंवाद घडवला जातो. त्याशिवाय वृद्धांना वेगवेगळ्या सरकारी योजनांचा लाभ मिळवून दिला जातो. वेगवेगळ्या स्वयंसेवी संस्थांशी जोडून दिले जाते.

वस्तीमध्ये प्रशिक्षित ताई (स्वयंसेवक) वृद्धांच्या घरी जाऊन त्यांच्या शारीरिक, मानसिक, आर्थिक आणि इतर गरजा जाणून घेते. त्यानंतर आजी-आजोबांची आरोग्यतपासणी केली जाते. काही वेळेस ताईच्या गप्पा मारण्यानेच वृद्धांना समाधान वाटते. गरजेनुसार त्यांचा डॉक्टरांशी ऑनलाइन

भेट घडवली जाते. काही प्राथमिक गोळ्या-औषधं मोफत दिल्या जातात. तसेच चालण्यासाठी काठी, वॉकर, व्हीलचेअर; शिवाय डायपर, कानांचे मशिन यांसारख्या सुविधा मिळवून दिल्या जातात.

अनेक वृद्धांना सांघेदुखीचा त्रास असतो. अशा वृद्धांसाठी संस्थेने शिवाजीनगरमधल्या 'दळवी हॉस्पिटलमध्ये आणि भवानी पेठेतल्या सोनवणे हॉस्पिटलमध्ये आरोग्यकेंद्र सुरू केली आहेत. या आरोग्यकेंद्रांमध्ये एक ॲम्बुलन्स आणि फिजिओथेरेपीसाठी आवश्यक उपकरणं यांचा समावेश आहे. फिजिओथेरेपीचे डॉक्टर विद्यार्थी

ताईच्या मदतीने व्यायाम घेतात आणि सोमवार ते शुक्रवार सकाळी १०.३० ते ४.३० या वेळात वृद्धांवर उपचार करतात. प्रत्येक महिन्याला साधारण दीडशे वृद्ध रुग्ण या केंद्रांचा लाभ घेतात. निधोजित वस्त्यांशिवाय इतरही वस्त्यांमधून स्वतःहून रुग्ण येतात. अशा रुग्णांची संख्या दिवसेंदिवस वाढत चालली आहे. म्हणून वृद्धमित्र हा प्रकल्प आता १ एप्रिल २०२३पासून मशात संस्था, सेवाधाम ट्रस्ट, दीपगृह सोसायटी, वंचित विकास आणि स्नेहदीप

जनकल्याण फाउंडेशन यांच्या सहकार्याने पुण्यातल्या अनेक वस्त्यांमध्ये साधारण २० हजार वृद्धांपर्यंत पोहोचणार आहे. आपल्या संपर्कातल्या गरजू वृद्धांना आधार मिळवून देण्यासाठी, तसेच स्वयंसेवक म्हणून काम करण्यासाठी आपण ९९५८८२३३७३ या क्रमांकावर संपर्क करू शकता. ●

२० | सलाम पुणे

SAIYAM



व्यसनाधीनता रोखण्यासाठी 'संयम'

दीपा रुपारेल

व्यसनाविरोधात जनजागृती करण्यासाठी 'मशात' आणि 'ताराचंद रामनाथ सेवा ट्रस्ट' या संस्था मिळून अनोखा उपक्रम राबवत आहेत. त्याबद्दल..

► सध्या जगभर १२ ते १९ या वयोगटातल्या मुलांमध्ये व्यसनाधीनता वाढत चाललेली दिसते. आई-वडिलांना घाबरणारा मुलगा व्यसनाधीन होतोय आणि आई-वडिलांचे सगळे ऐकणारा मुलगा व्यसनाधीन होतोय. घरच्यांना आणि मित्रांना हवा असणारा, ज्याचे लोक सतत कौतुक करतात असा मुलगाही व्यसनी अन् शक्तो. काही मुलांना अपयश कसे पचवावे हे समजत नाही म्हणून ते व्यसनाकडे वळताना दिसतात. त्यांच्या आजूबाजूला कोणी समजावून सांगणारे नसत. याशिवाय मित्रांची संगत, कौटुंबिक कलह, आर्थिक परिस्थिती या गोष्टींचा कलत-नकलत मनावर परिणाम होतो आणि मुलं नशेबाजीकडे ओढली जातात. हे झाले दारू-

तंबाखूसारख्या व्यसनांबद्दल. मोबाइल व्यसनाच्या विळख्यात अडकलेल्यांची तर गणतीच नाही. या सगळ्या व्यसनांचे मुलांच्या आरोग्यावर आणि मानसिकतेवर गंभीर दुष्परिणाम होतात. अशा वेळी मुलांना आणि त्यांच्या पालकांना योग्य मार्गदर्शन मिळाले तर व्यसनामुळे होणारी त्रुणांची दुर्दशा टाळता येते. ही गोष्ट लक्षात घेऊन व्यसनाच्या दुष्परिणामांबद्दल जनजागृती करण्यासाठी मशात आणि ताराचंद रामनाथ सेवा ट्रस्ट यांनी मिळून 'संयम' प्रकल्प सुरू केला आहे.

पुण्याच्या डहाणूकर कॉलनीतल्या लक्ष्मीनगरमध्ये या प्रकल्पाची सुरुवात झाली आहे. या प्रकल्पांतर्गत पहिल्यांदा मशात संस्थेने या वस्तीमध्ये

बाराशे लोकांचे सर्वेक्षण केले. मुलं कोणत्या व्यसनांना जास्त बळी पडलेली आहेत याचा अभ्यास केला. त्यानुसार आता या वस्तीमध्ये जनजागृती अभियान राबवले जात आहे. तिथल्या तरुणांना मूल्यशिक्षणचे धडे दिले जात आहेत. व्यसनी मुलांचे आणि त्यांच्या पालकांचे समुपदेशन केले जात आहे. याशिवाय ११ ते १६ या वयोगटातल्या मुलांसाठी व्यसनाधीनतेवर रांगोळी स्पर्धा घेतली गेली.

याशिवाय 'संयम' प्रकल्पांतर्गत अनेक शाळांमध्ये व्यसनाविरोधी जागरूकता अभियान घेतले जातं.

येत्या काळात इतरही वस्त्यांमध्ये छोटेमोठे चर्चागट तयार केले जाणार आहेत. व्यसनाविरोधी अभियानासाठी रांगोळी स्पर्धेसोबतच निबंध स्पर्धा आणि चित्रकला स्पर्धेद्वारे घेतल्या जाणार आहेत. तसेच वस्त्यांमध्ये तज्ज्ञ डॉक्टरांकडून तपासणी आणि मार्गदर्शन शिबिरं घेतली जाणार आहेत. ठिकठिकाणी पोस्टर्स लावण्यात येणार आहेत. मुलांमध्ये मूल्यशिक्षणचे धडे दिले जाणार आहेत. सर्वात महत्वाचे म्हणजे अनेक लोक रोजगार नसल्यामुळे व्यसनाधीन होतात. म्हणून वस्त्यांमध्ये रोजगार मार्गदर्शनाचे वर्गही घेतले जाणार आहेत.

हा प्रकल्प यशस्वी होण्यासाठी वस्तीवासीयांचे सहकार्य गरजेचे आहे. तुम्हाला संयम प्रकल्प तुमच्या वस्तीत राबवायचा असेल किंवा या प्रकल्पात सहभागी व्हायचे असेल तर ९७६८४१४१४ या क्रमांकावर संपर्क करा. ●

सलाम पुणे | २१

Fiscal Health

Our Financial Report



MAHARASHTRA SOCIAL HOUSING AND ACTION LEAGUE(Reg No:-F/2930/PUNE)

CONSOLIDATED BALANCE SHEET AS AT 31st MARCH 2024

LIABILITIES	Amount	Amount	ASSETS	Amount	Amount
Trust Fund and Corpus		68,408,511.62	Fixed Assets		507,377.59
Opening Balance	68,408,511.62		(As Per Sch Dep)		
Current Liabilities		96,745.65	Investments		34,654,372.87
Duties & Taxes	14,865.00		Fixed Deposit with Bank	9,987,989.00	
Sundry Creditors	7,928.00		Investments In Mutual Funds	24,666,383.87	
Unutilized Foreign Funds	73,952.65		Current Assets		10,996,525.06
Unutilized Fund			Tender Deposit	-	
			Deposits for offices	8,000,000.00	
			SD/ PGD (Security Deposit)	1,031,897.00	
			PMC SD FY 2020-21	37,674.00	
			Sundry Debtors		
			Accrued Interest - FD	1,289,324.25	
			TDS Receivable - FY 2021-22	637,629.81	
			Loans & Advances		9,756.00
			Advances	9,756.00	
			Cash & Bank Balance		6,434,154.23
			Cash in Hand	7,840.00	
			Bank balances	6,426,314.23	
Income & Expenditure A/c					
Opening Deficit	(16,360,853.01)				
Current Period Deficit	457,781.49	(15,903,071.52)			
Total		52,602,185.75	Total	-	52,602,185.75

As per our report of even date
For Pawade Pokharkar & Associates,
Chartered Accountants,
Firm Registration No. 142790W

For Maharashtra Social Housing and Action League

CA Anil Kashinath Pawade
M.No. 172061
Place : Pune
Date :
UDIN :

TRUSTEE

TRUSTEE

TRUSTEE

Fiscal Health

Our Financial Report

MAHARASHTRA SOCIAL HOUSING ACTION LEAGUE (REG No:-F/2930/PUNE)
CONSOLIDATED INCOME AND EXPENDITURE FOR THE YEAR ENDED 31st MARCH 2023

EXPENDITURE	AMOUNT	AMOUNT	INCOME	AMOUNT	AMOUNT
To Expenditure on object of Turst (Relief of Poverty)		10,730,166.00	By Income of Trust (Donation/Grants)		6,457,516.00
To Project expenses	7,146,750.00		By Donations	50,200.00	
To Consultancy charges	273,500.00		By Professional services	-	
To Salary and Wages	2,776,731.00		By Project Grant	6,407,316.00	
To Travelling Expenses	53,865.00				
To Audit fee	-				
To Professional fees	479,320.00				
(Medical Relief)					
To Covid 19 - Project Expenses					
To Establishment Expenses		756,762.55	By Income from Other sources		1,740,783.24
To Annual Maintenance Charges - computer	6,970.00		By Interest on FD / FFD	1,126,900.26	
To Bank Charges	6,477.95		By Interest on saving	54,357.98	
To Depreciation	125,686.00		By Other income / Capital Gain	296,173.00	
To Electricity Expenses (office)	151,849.00				
To Housekeeping Exp	51,700.00				
To Courier/ postage / Internet/ Mob.	43,521.00		By Sale of Map	263,352.00	
To News paper exp.	2,381.00				
To Office staff Refreshment Expense	63,704.60				
To Office Rent	1,200.00				
To Legal Expenses	1,850.00				
To Printing / Xerox - Expenses	31,010.00				
To Repairs and Maint.	17,701.00				
To Staff Welfare Expenses	37,433.00				
To Tally Renewal expenses	126,845.00				
To Other Expenses	20,692.00				
To Stamp Duty Expenses	2,500.00				
To GST	64,842.00				
To Books Expenses	400.00				
To Balance writte off	-				
To Deficit of Current period			Deficit of Current period		3,288,629.31
Total		11,486,928.55	Total	-	11,486,928.55

As per our report of even date
For Pawade Pokharkar & Associates,
Chartered Accountants,
Firm Registration No. 142790W

For Maharashtra Social Housing and Action League

CA Anil Kashinath Pawade
M.No. 172061
Place : Pune
Date :
UDIN :

TRUSTEE TRUSTEE TRUSTEE

OUR IMPACT

SUCCESS STORIES AND TESTIMONIALS



CASE STUDIE'S



Case Study 1: Balasaheb Bhumbe

“Balasaheb Bhumbe, 45, has spent the last decade living in a rented house in Laxminagar slum with his wife and two children. While his wife earned Rs. 2000 a month as a maid, Balasaheb supported the family through his plumbing work. However, the pressures of his environment led him down the path of alcohol addiction, which brought daily conflict with his wife, disrupted his children's education, and caused him to neglect his work responsibilities.

Over the past nine months, MASHAL has implemented an awareness program on substance abuse in Laxminagar. Balasaheb's children, who participated in Jana Prabodhini's training sessions, introduced their parents to the program. Encouraged by his children, Balasaheb began attending counseling sessions at Multangan and Parivartan rehabilitation centers.

After just three sessions, Balasaheb confronted the harsh realities of his addiction and decided to quit alcohol. With continued guidance and support from counselors and MASHAL representatives, he significantly reduced his alcohol consumption and now attends work regularly. These ongoing awareness sessions continue to inspire Laxminagar residents to steer clear of substance abuse.”



Case Study 2: Kalpana Gangadhar Todkari

“Kalpana Gangadhar Todkari, a 14-year-old girl from Laxminagar, comes from a family of five that relies on her parents' daily wages for survival. A student in class VIII at a government school, Kalpana often clashed with her family and spent excessive time on her mobile phone, neglecting both her studies and relationships.

During a door-to-door survey conducted by MASHAL and Tarachand Ramnath Seva Trust, Kalpana's mother was introduced to various children's programs and sports competitions organized by MASHAL. She enrolled Kalpana in these activities, and after participating in a few competitions, Kalpana began to enjoy them, attending all sessions regularly.

These sessions also provided awareness on addiction, mental health, and the dangers of excessive mobile phone use. Kalpana learned about the different types of addiction and their negative effects, and she started applying this knowledge in her daily life. She also began sharing this information with her family, neighbors, and friends, encouraging them to adopt healthier habits.”

IMPROVEMENTS IN HEALTH OUTCOMES

1. Testimonial - Mrs. Vedpathak's Health Transformation:

“Mrs. Vimal Vedpathak, a 71-year-old resident of the Kelewadi slum, has been living with high blood pressure and diabetes. Reflecting on her experience, she shared, “Participating in the health education sessions and regular check-ups at the Kelewadi VMK center has greatly improved my ability to manage my condition. I now feel more energetic and confident in controlling my blood pressure and blood sugar levels. The support I've received here has truly transformed my life.””

2. Mrs. Kshirsagar's Story - Early Detection Saves Lives:

“Mrs. Sushila Yashwant Kshirsagar, an 80-year-old resident of the Kamana Vasahat community, was unaware of her high blood pressure until a routine health screening by the project's community officer revealed her condition. She was immediately provided with hypertension control tablets, which successfully brought her blood pressure back to normal levels. Expressing her gratitude, she shared, “I had no idea about my high blood pressure. Thanks to the project's screenings and staff, I received timely treatment. Now, I feel much healthier and more at ease knowing my health is regularly monitored.””

INCREASED SOCIAL ENGAGEMENT

3. Mrs. Chaudhari's - Rediscovering Community:

“Mrs. Laxmibai Shriram Chaudhari, a 74-year-old resident of the Laxminagar slum, once struggled with loneliness. However, after participating in events, gatherings, and games organized by the project staff, her experience changed. She shared, “These activities gave me a chance to meet new friends. We laughed, shared stories, and created lasting memories. I no longer feel alone. These events have become the highlight of my life.””



EMPOWERING OUR ELDERLY:

“An elderly receiving vital services from the social security schemes camp organized by our partner organization in the community under the Vriddha Mitra Project.”



Case Study 1: Mrs. Landage's Health Journey

“Mrs. Vimal Pralhad Landage, aged 65, was struggling with mobility issues due to blood clots formed on her legs and thighs, which affected her daily activities. Through the project's personalized physical therapy sessions and home assistance programs, Mrs. Vimal Landage showed remarkable progress and the blood clots on the leg completely dissolved. She regained strength and flexibility, enabling her to perform routine tasks independently. Her testimonial: "I can't believe the improvement! Thanks to the exercises and support, I can move around better and feel more confident.”

C.S. 2: Mrs. Admane's Pension Scheme Reconnection

“Mrs. Bhamabai Dhondiba Admane, a 68-year-old beneficiary of the “Sanjay Gandhi Niradhar” Yojana, faced the challenge of her pension benefits being discontinued for the past year. Through the project's regular awareness camps and events focused on social security schemes, she learned about the issue with her pension. With the assistance of a community officer, she successfully submitted the necessary documents to restore her pension. Mrs. Admane expressed her gratitude, saying, "I am so glad my pension has been reconnected," and she is now receiving her pension regularly on a monthly basis.”



Case Study 3: Mrs. Dokh's Emotional Well-being

“Mrs. Laxmi Sakham Dokh, aged 73 who lost her spouse, struggled with grief and depression in routine life. Engaging in the project's grief counselling sessions and participating in group therapy, events and games significantly improved her emotional well-being. she said, "I didn't know where to turn after my husband passed. The support and understanding I found here helped me cope. I'm finding joy in life again.”



Volunteer Spotlight

Experiences and opportunity

Our interns and volunteers are the backbone of MASHAL, driving our mission with their dedication and passion. Their contributions have been invaluable in implementing projects, engaging with communities, and providing essential support to our programs.



Siddhi Deepak Kamble

Intern, MIT-MPU, Pune

“As a Field Worker with MASHAL, I was impressed by the Vriddha-Mitra project's support for the elderly and the Bandhu project's efforts in connecting tenants with affordable housing. However, current project locations like Warje Ramnagar are less suitable for women and students due to difficult terrain and limited transport. I recommend assessing locations and participant needs more thoroughly. Additionally, holding Vriddha-Mitra sessions closer to participants' homes would be more convenient. Overall, my experience was rewarding, and I look forward to future collaborations.”



Oshin Tyagi

Intern, Symbiosis institute of design, Pune

“Over my one-year internship at MASHAL, I worked on various design projects, including rebranding, enhancing website, and graphic design. I collaborated with the team to create content aligned with MASHAL's vision, enhancing my skills in Design. I also played a key role in developing social media content. I gained constant feedback and immense support from MASHAL and it was a lovely experience.”



Prashansa Milind Jadhav

Intern, MIT-MPU, Pune

“My internship at MASHAL provided crucial insights into anti-addiction efforts. I focused on staying updated with research, analyzing proposals with SMART objectives, and ensuring measurable outcomes. Key learnings included the importance of evidence-based analysis, transparent budgeting, and sustainability planning. I also worked on addressing healthcare challenges for the elderly, highlighting the need for empathy and collaboration. This experience deepened my understanding of addiction recovery and effective program planning.”



We extend our heartfelt gratitude to all our interns and volunteers for their commitment and hard work. Your efforts have made a significant impact, and we are deeply thankful for your unwavering support. Thank you for being an integral part of the MASHAL family.

Our Partners

Key to Our Success - With Gratitude for Our Partners

We sincerely thank our partners for their steadfast support and collaboration. Your dedication has been instrumental in advancing our mission to enhance lives and drive meaningful projects.

To our donors, corporate sponsors, government agencies, and community organizations: your generous contributions and unwavering belief in our vision have been vital. Together, we've reached significant milestones and made a lasting difference. Thank you for being an integral part of this journey.



Thank you for being a vital part of the MASHAL family.



GIVE A LITTLE, HELP A LOT

DONATION **APPEAL**



We invite organizations and individuals to support our cause. Your contributions, whether financial, in services, or IT equipment, are greatly appreciated. To donate, please scan the code above or contact us at info@Mashalngo.org



MASHAL

Maharashtra Social Housing
and Action League



mashalngo@gmail.com



www.Mashalngo.org



+20-25653566



C-5, Malati, Co-op Housing Society, S B Road, Pune - 411016, Maharashtra